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Mr. Nicholas M. Donofrio Presents:

Innovation for the 21st Century

Abstract: Eleven years into it, the challenge of the 21st Century is all about creating and capturing real value; business, governmental, educational or societal value. Real innovators start with the problem and not the answer. They apply their knowledge, products and/or services in a unique and facile way that enables them to unlock this hidden value. While not everyone can be an inventor or a discoverer, who can be an innovator? This seminar will address questions as, “Are we as a nation prepared to take the leadership role in global innovation? Do we have the talent to lead? What should we lead in; where are the opportunities? Can we change fast enough to lead?”

Nick Donofrio is an IBM veteran who led IBM’s technology and innovation strategies from 1997 until his retirement in October 2008. He joined IBM as a college co-op student in 1964 and worked on the memory technology for the legendary IBM System/360 mainframe the early part of his career in integrated circuit and chip development as a designer of logic and memory chips. He has led many of IBM's major development and manufacturing teams – from semiconductor and storage technologies, to microprocessors and personal computers, to IBM's entire family of servers. In 2008, IBM Chairman Sam Palmisano elected Nick IBM Fellow, the company’s highest technical honor. He is the holder of seven technology patents and is a member of numerous technical and science honor societies. He is a Fellow of the Institute for Electrical and Electronics Engineers, a Fellow of the U.K.-based Royal Academy of Engineering, a member of the U.S.-based National Academy of Engineering, a Fellow of the American Academy of Arts and Sciences, and in 2010, he became a member of the U. S. Secretary of Energy’s Advisory Board (SEAB). Mr. Donofrio earned a Bachelor of Science degree in Electrical Engineering from Rensselaer Polytechnic Institute in 1967 and a Master of Science in the same discipline from Syracuse University in 1971.

Tuesday, September 27, 2011 – 2:00 PM – 3:00 PM
Storer Auditorium, Jenkins Building, School of Business Administration

Note: Day/time and new venue
Light Refreshments will be provided

For more information, please contact Michelle Perez at 305-284-3291 or m.perez29@miami.edu